



ASTON PRESTON HALL
**SHORT FILM
COMPETITION**

"Inspiring Creative Dialogue Through Videography"

COMPETITION OVERVIEW

INTRODUCTION

The Inaugural **Aston Preston Hall Short Film Competition** aims to develop the creative and innovative skills of students through the use of technologies associated with film making and production. This initiative also aids students to develop critical thinking skills through an awareness and engagement of local, regional and global issues; respect for and understanding of regional identity, and a recognition and acceptance of the social, cultural and environmental responsibility shared by all.

This competition requires student-participants to use varying technologies (cameras, tablets and smart phones) to make short films of varying lengths addressing varying social issues.

AIMS

- To encourage dialogue around various social and current affairs issues which impact on the lives of UWI students and citizens locally and regionally.
- To teach and/or improve the directorial, production and film editing skills of students
- To develop the critical thinking and creative skills of students

KEY DATES

The 2019 Competition Opened On: **October 22, 2019**

Information/Videography Workshop: **February 15, 2020**

Early Entry Deadline (Video Submission): **March 06, 2020 at 11:59 p.m.**

Late Entry Deadline (Video Submission): **March 31, 2020 at 11:59 p.m.**

Film Premier and Awards Ceremony: **April 09, 2020**

ELIGIBILITY

This competition is open to all registered students of the University of the West Indies, Mona.

For the purposes of this competition, a group consists of more than one registered UWI student. Halls of Residence, Island Associations as well as Clubs and Societies may enter as groups. A group of commuting students, or a group of students from different faculties/halls/clubs/associations may also enter the competition.

CATEGORIES

CATEGORY NAME	CLASS	
	A (STANDARD)	B (EXTENDED)
Current Affairs/Social Issues	3 - 5 mins	8 - 10 mins
Photo Documentary	3 mins	-
Inspirational	3 - 5 mins	8 - 10 mins
University Spirit / Pelican Pride	3 mins	-
Hall Spirit	3 mins	-
Student Issues in the 21st Century	3 - 5 mins	8 - 10 mins

CATEGORY AWARDS

Standard Short Films/Class A

Best Current Affairs/Social Issues Short Film
Best Photo Documentary Short Film
Best Inspirational Short Film
Best University Spirit / Pelican Pride Short Film
Best Hall Spirit Short Film
Best Student Issues in the 21st Century Short Film

Extended Short Films/Class B

Best Current Affairs/Social Issues Short Film
Best Inspirational Short Film
Best Student Issues in the 21st Century Short Film

OVERALL CATEGORY – PREMIER AWARDS

Best Extended Short Film Overall + Cash Award

Best Standard Short Film Overall + Cash Award

Best Current Affairs/Social Issues Short Film Overall + Gift Voucher/Certificate

Best Inspirational Short Film Overall + Gift Voucher/Certificate

Best Student Issues in the 21st Century Short Film Overall + Gift Voucher or Certificate

A.Z. PRESTON SHORT FILM COMPETITION - PREMIER AWARDS

Dr. A.Z. Preston Trophy for the Most Outstanding Short Film Overall + Cash Award

The Principal's Trophy for the Most Outstanding Entrant (Individual) + Cash Award

- Individual must have entered at least two (2) categories to be eligible

The Registrar's Trophy for the Most Outstanding Entrant (Group) + Cash Award

- The group must have entered at least five (5) categories to be eligible

CATEGORIES EXPLAINED

For the purposes of the A. Z. Preston Short Film Competition:

- i) Current Affairs/Social Issues – short film that highlights events of political or social interest and importance happening in the world at the present time.
- ii) Photo Documentary – short film that uses the medium of photography as a main story telling device.
- iii) Inspirational – short film that makes the viewer look at something differently and manifests in a physical reaction sadness, happiness, anger, drive or other emotions.
- iv) University Spirit/Pelican Pride – short film that showcases the general sense of identity and community shared by members of the UWI, Mona
- v) Hall Spirit – short film that showcases the general sense of identity and community shared by members of a Hall of Residence at the UWI, Mona
- vi) Student Issues in the 21st Century – academic and other concerns which students at the UWI, Mona (and tertiary students in general) face before, whilst or after attending a tertiary institution.

ADJUDICATION

The following rating scale will be applied to each entry after the video is viewed by three members of the Selection Committee. The nominees and award winners will be selected from those receiving the highest scores. It is understood that any evaluation of another's artistic endeavour involves a certain degree of subjectivity, however decisions of the Judges are FINAL and are not subject to appeal.

THEME

- Connection and relevance to the Competition Category Chosen /20
-

STORY

- Story has a clear message and a unique storyline
 - Rich and vibrant storytelling that engages, amuses or provokes the viewer /20
-

CREATIVITY

- Original and captivating
 - Imaginative writing and directing
 - Presents the theme in an interesting way /20
-

EMOTIONAL IMPACT/AUDIENCE APPEAL

- Visually appealing and entertaining
 - Affects the audience through eliciting an emotional response
 - Creates a lasting impression /20
-

STRUCTURE

- Tight; within the specified time frame
 - Images are arranged logically in a way that fits the purpose of the film /20
-

TOTAL POINTS: /100

Note: A sole entrant in a particular category or class must attain at least 80 points (out of a possible 100) to be eligible for award.

GENERAL COMPETITION REQUIREMENTS

1. Individuals or groups may only enter a category in a particular class **once**.
2. Submission Fees are as follows:
 - **Early Entry Deadline**
Group: \$2500.00
Individual: \$1500.00
 - **Late Entry Deadline**
Group: \$3000.00
Individual: \$2000.00
3. ALL film/films MUST be submitted via **WeTransfer** or **regular email** (by the video submission deadline) to azphfilmcompetition@gmail.com.
4. Entries shall be submitted singly to azphfilmcompetition@gmail.com with the subject: **ATTN: GROUP/INDIVIDUAL NAME.CATEGORY.CLASS.SUBMISSION NUMBER**. In the case of **We Transfer**, the subject should be included in the message.

For groups, the **Submission Number** is the position of the Video among the other videos that are being submitted. For example, if Video X from Frank Worrel Hall in the Inspirational Category, Class B is submitted as the third video entry (out of a total of five) being submitted, the subject should read: **ATTN:FRANK WORREL HALL.INSPIRATIONAL.CLASS B.003**

5. All relevant entry documents (Signed Rules and Regulations and Completed Entry Form) and the relevant entry fee should be delivered in sealed envelopes to the ***A. Z. Preston Administrative Office by 4:30 p.m. on March 6, 2020 (Early Entries)*** and ***by 4:30 p.m. on March 31, 2020 (Late Entries)***.
6. The Selection Committee will not consider films received after March 31, 2020 for adjudication if the relevant fees and copies of entry documents are not received as stated in paragraphs 4 and 5 above. For this reason, it is suggested that you email/transfer your film and submit the relevant documents and fees to us in advance of the deadline with which you are working!
7. An individual or group that submits their videos before the relevant deadline but fails to submit the required entry fee associated with that deadline or the relevant documents, will not be considered to have completed the submission process.
8. If a video submission is made before or on the early entry deadline (March 6, 2020), the entrant submitting fees and relevant documents after March 6, 2020 at 4:30 p.m. will be required to pay the relevant Late Deadline Fee and not the fee associated with Early Entry.
9. An entrant who has made video submissions without paying the relevant fees will be considered to have conditionally completed the submission process and therefore video submissions will not be eligible for adjudication.
10. Entrants who have submitted videos and have paid the relevant fees will be considered to have fully completed the submission process and therefore video submissions will be eligible for adjudication.

HOW DO I/WE PARTICIPATE?

There are three steps individuals and groups should complete to become participants:

- **Registration** – expressing an interest in participating in the competition by providing preliminary information. Individuals or Groups will be able to receive regular updates on the competition as well as information about workshops and daily tips/reminders.

Individuals/Groups that register by November 5, 2019 will receive 10% off the Late Entry Fee!!!

- **Video Submission** – use varying technologies (cameras, tablets and smart phones) to capture videos for a specific category. Edit and email/transfer the short films you have created as stipulated in the competition requirements before the relevant deadline. After successfully completing this stage your participation is considered ***conditional***.
- **Submission of Relevant Fees and Signed/ Completed Documents** – before or after video submission, entrants should submit in sealed envelopes relevant entry fees and signed/completed entry documents i.e. Signed Rules and Regulations and Completed Entry Form to the A.Z. Preston Hall Administrative Office by 4:30 p.m. on the relevant deadline date. After successful completing the Submission of Relevant Fees and Documents, you are considered a **participant** in A.Z. Preston Short Film Competition.

STAY CONNECTED!



Competition Director: Mr. Tahir Thompson
A.Z. Preston Resident Advisor – Leadership, Arts and Culture
Email: tahir.thompson123@gmail.com



azphfilmcompetiton@gmail.com

Email us here for competition updates and general questions and answers.



mona.uwi.edu/azpreston/content/aston-preston-hall-inaugural-short-film-competition

Visit our Website for more information on the competition and daily updates!



876-977-6721

Call our Administrative Office for further information.



@azph_shortfilm

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